What is **The Conversation**?

The Conversation is an avenue for faculty, post-docs, and doctoral students to reach a broader public audience with their research!

How does it work?

Step 1: Subscribe and read it at https://theconversation.com/us.

Step 2: Think of an idea?
Pitch it to the editors at https://theconversation.com/us/pitches

Step 3: If you’re interested, let your college communications office know and they will watch for the daily expert requests that match your area of expertise!

What’s next?

If you are asked to write for The Conversation, you will receive editorial assistance to write to your audience! And, as a bonus, you will be provided analytics which can be used for broader impacts on grant proposals!